

iVantage Health Analytics Launches Next Generation Platform for Hospital and Health System Strategic Planning

iVantage Market Intelligence™ addresses growing need for a comprehensive, strategic market intelligence platform for healthcare system and hospital market planning

NEWTON, MA -- September 25, 2017 – iVantage Health Analytics (iVantage), a leading provider of healthcare analytic and performance management solutions, today announced the launch of [iVantage Market Intelligence](#), a strategic market intelligence platform built on the industry’s most robust data foundation, offering best-in-class methodologies and thoughtful, dynamic visualizations.

“To identify growth and opportunity in today’s rapidly evolving healthcare marketplace, strategic planners need access to an integrated platform that generates powerful analytic insights,” commented Araby Thornewill, President of iVantage. “We are focused on providing healthcare providers with a sophisticated solution capable of turning disparate data into actionable intelligence that reveals insights into market dynamics and assists in making informed decisions.”

iVantage Market Intelligence provides a platform for accessing integrated analytics for market size, market share, outmigration, utilization, and network relationship trends within any geography. These relevant analytics are delivered through tailored market/provider/population dashboards, the industry’s only full-scale interactive, geospatial platform, powered by ESRI ARC®, and more than 100 standard, presentation-ready reports. iVantage Market Intelligence offers an extensive and ever-expanding catalog of thought leadership as well as a repository for internal strategic planning documents, such as organizational goals, custom analyses, and project plans, enabling leaders to continuously monitor key initiatives and drive progress.

About iVantage Health Analytics

iVantage Health Analytics (iVantage) is a leading provider of healthcare analytic and performance management analytic tools. Health system and hospital leadership teams across the country rely on the company’s software and services to deliver customized insights on clinical and financial performance, strategic planning, market assessment and payment optimization. iVantage’s analytics are the basis of continuing thought leadership and insight in the areas of healthcare policy and research. In 2015, iVantage was acquired by The Chartis Group, a national advisory services firm dedicated to the healthcare industry. Learn more at [iVantageHealth.com](#).

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